

## **Report On Career Counselling Session On Exploring Higher Educational Opportunities in commerce**

Department of Commerce, Faculty of Commerce & Management organized a career counselling session on **Exploring Higher Educational Opportunities in commerce**

Earlier, Inaugurating the workshop **Prof Adeel Maqbool, Vice-Dean, FCM** said that Faculty of Commerce and Management is committed to nurturing and providing exceptional guidance and insights to Students of **B.COM (Hons)** Final Year commerce students in understanding various career opportunities available within their domain, equip them with knowledge of current industry trends, and provide strategies for effective career planning and job search.

Furthermore the various faculty members of the department including **Dr. Farhina Sardar Khan, Dr. Shujauddin Khan, Dr. Shariq Nadeem, Dr. Sultan Ahmad, Dr. Farheen Siddiqui** shared their valuable insights and gave crucial career advices to students and briefed them about emerging roles in areas like fintech, digital marketing, and e-commerce moreover the students were given hands on tips to explore higher studies by focusing on industry trends, career pathways, and practical job search strategies, the session empowered students to make informed career decisions and take proactive steps towards their professional goals. It was resolved that future sessions will aim to include more personalized guidance and cover a broader range of commerce-related careers.

**Dr Aftab Alam and Mr. Vidit Srivastava, Faculty Coordinators** coordinated the overall event and explained the students about the career counselling session and provided commerce students with a comprehensive understanding of the various career opportunities available in their field. They also intimated students that in future more such sessions would be conducted by the department which will be aimed to include more personalized guidance and cover a broader range of commerce and allied disciplines related careers.

**Dr Mansoor Ilahi moderated** the session & introduced the speakers and welcomed the participants by saying that said that this counselling session is meticulously designed to meet the requirements of young budding students and said that the career counselling session was successful in providing students with a comprehensive understanding of career planning and development. By focusing on self-assessment, job market trends, and actionable career planning steps, the session empowered students to take proactive steps towards their career goals.

